

Beijing Hengzhou Bozhi International  
Information Consulting Co.,Ltd

**QY Research**

恒州博智  
QYresearch

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## About QY Research

Beijing Hengzhou Bozhi International Information Consulting Co.,Ltd (QY Research in short) a new market research and survey institute which is supported by experts from Chinese Academy of Sciences(CAS) ,China Daily, National Bureau of Statistics of China (NBS), China Customs, Tsinghua University, Renmin University of China and some Third Part research institutes. QY Research focuses on market research and survey and services clients all over the world. The core business of QY Research is custom research and multi-user research reports.

### **Key Products and Services:**

Custom Research, Industry Research Report, NBS Data Bank, China Customs Data Bank, and some other information consulting services.

### **Background:**

CAS is good at technology research and development, we can do technology consulting project for the clients with the help of CAS.

China Daily-a China window for the world, the paper sales to more than 150 countries all over the world. We can offer global market survey through China Daily agency network around the world.

NBS: offer enterprise data bank and industry data bank of mainland China.

China Customs: Data bank of import and export.

Colleges or Institutes: focus on data analysis and industry research.

Third Part Research: market research and survey.

## **QY Research Customs Research**

Industry Chain Research, Companies finance data research, Manufacture technology and process technology research, Manufacture equipments and raw material research. Products and brand research, Competitor research, Market share and market sizes survey, Industry development trend research, Mainland China survey and over sea market survey, Provinces or Cities market survey, Supply chain research, Distributing channel system research, Marketing strategy study, Management and finance data research, Market demand research, Customer behavior survey, Production/Suppliers/Sales/Demand (PSSD) survey. Import and Export survey, Documents for public companies, and so on.

## **QY Research Survey Methodology**

First Hand Survey:

Face to face interviews, Phone interviews, Discuss meeting or Group meeting, Spot survey, Home visiting, Street visiting, Net survey, E-mail survey, Company finance report etc.

Second Hand Survey:

Online information, Media reported information, News paper or magazine information, Third part market report or information materials etc.

Data Bank Information:

Data Bank of NBS, Data Bank of China Customs, Data Bank of Associations, Third part Data Banks (such as IDC, GARTNER, CCID, IN-STAT, ISUPPLY, DISPLAYSEARCH, CSM, Nielsen, National Bureau of Statistics of other countries,.....) , Register information etc.

## QY Research Research Report

Industry Research Report and Data Research Report:

Industry Research Report mainly focus on New technology and New energies, Petroleum & Chemical, Healthcare industry, Telecom, Electronics, Computer, Software and Internet, Car etc, Industry Chain Research.

Data Report mainly according NBS, China Customs, Industry Associations and some other institutes data bank produce Data research report.

## QY Research Research Methodology

Industry Research Report=Data bank+ Second hand information+ First hand information+ Quality Checking  
Research Team( about 3-5 employees) complete a industry topic report for about one month. All the publishers will not be published without firm quality checking, all reports should show our value for the clients.

Data Report=Data bank+ Data analysis+ Exports opinions+ Quality checking

Data report research team ( about 3 employees ) complete a data report for about one week.

All data bank is ok before begin writing a data report, we can make all kinds of tables and figures through our software analysis tool. Our exports will offer the industry conclusions and opinions at the same time. the team will organize all the information and complete the data report.

**Contact Us:**

Address: Room 2106, Yingu Building, No.9, Beisihuan West Rd. Haidian District, Beijing, 100190, China

Mail: sales@qyresearch.com  
hengzhouguoji@126.com

MSN: hengzhouguoji2@hotmail.com  
hengzhouguoji@126.com

Web: www.qyresearch.com

TEL: 8610 82945717 82948023  
Mobile: 86-13811796901 13717906866

Fax: 8610 8492 8023

Contact person:  
Miss Lijing

For More detail information please contact with us.

## 关于恒州博智研究中心

恒州博智研究中心是依托于中国科学院、中国日报社、国家统计局、海关、清华大学、中国人民大学及部分第三方研究机构而成立的专业研究机构，专注为国内、国际客户提供专业和深度的信息咨询服 务，同时出版各种行业研究报告。

### 主要业务：

客户委托调查项目、行业研究报告、定制报告、国家统计局数据库、海关数据库等信息咨询产品。

### 背景资源：

中国科学院精通技术领域的研究，能够为客户提供技术层面的研究服务，但暂时不做工程咨询项目；

中国日报社-中国英文报纸窗口，全球**150**个国家发行，能够通过设在全球各地的记者站采集当地信息，提供全球采访调查服务；

国家统计局：提供全国各个行业国内产销统计数据和企业数据（大部分数据与行业协会的数据一致）；

海关：全国进出口数据；

学院机构：专注于理论研究，注重数据分析统计；

第三方研究机构：市场研究和调查。

## QY Research项目服务

产业链研究，企业财务数据研究，生产技术和生产工艺研究，生产设备及原材料研究，产品品牌研究，企业竞争分析，市场规模和市场份额研究，产业发展趋势和发展前景研究，全国及各个省市市场研究，国外市场研究，渠道通路研究，营销策略研究，供应链分析，管理及财务数据分析，需求分析，消费者行为分析，产、供、销、需（PSSD）研究，进出口研究，公司上市文件定制研究等等。

## QY Research调研方法

一手信息：

面对面采访调查，电话采访调查，研讨会或者小组座谈会，实地考察调查，入户访问调查，街头拦访，网络调查，电子邮件调查，公司财务报告等

二手信息：

网络信息，媒体报道信息，报刊杂志信息，第三方研究报告资料等

数据库信息：

国家统计局数据库，海关数据库，协会数据库，第三方数据库公司数据（如IDC，GARTNER，CCID，IN-STAT，ISUPPLY，DISPLAYSEARCH，CSM，Nielsen，联合国统计司，各国统计局，……），工商注册信息等。

## QY Research研究报告

行业研究报告和数据研究报告：

行业研究报告重点关注新技术新能源，石油化工，生物医药，通信，电子，计算机，软件互联网，汽车等领域产业链研究；

数据报告主要根据国家统计局，海关，行业协会及其他一些机构组合形成的数据研究报告。

## QY Research研究方法

行业研究报告=数据库+二手信息+一手信息+审核

行业研究小组（3-5人） 1-3个月完成一个行业研究报告的撰写工作。所有的行业研究报告都需要经过严格审核，数据核实甚至客户纠错工作，可以确保研究报告的系统性和专业性。

数据报告=数据库+数据处理+专家观点+审核

数据研究报告小组（3-5人）一个月左右完成一个数据报告的加工整理工作。所有的数据库都是现成的，通过专用的分析工具能快速生产数据报告需要的各种图表信息，同时根据我们的专家库专家对这个行业撰写观点和结论，最后加工整理形成数据研究报告（多采用定制化加工生产）。

## 联系我们:

公司: 北京恒州博智国际信息咨询有限公司  
地址: 北京市海淀区北四环西路9号银谷大厦2106室  
邮编: 100190  
电话: 010 82945717 82948023  
手机: 13811796901 13717906866  
传真: 010 82948023  
邮件: sales@qyresearch.com  
hengzhouguoji@126.com  
MSN: hengzhouguoji@126.com  
hengzhouguoji2@hotmail.com  
网址: www.qyresearch.com  
联系人: 李静小姐

## 银行账户信息:

开户行: 工行海淀支行营业部  
帐号: 0200049609200260896  
户名: 北京恒州博智国际信息咨询有限公司